

ISSA SOUTH TEXAS CHAPTER NEWSLETTER

For May 2014



Voted "Outstanding Chapter of 2007 and 2013" by ISSA International

As always, please feel free to contact me with any suggestions or requests to improve these emails or our chapter.
Michael F. Angelo, CISSP, Chapter Director of Communications communications@southtexas.issa.org

This Month's Newsletter :

[Monthly Meeting Announcement](#)

[Security After Hours Meeting Announcement](#)

[Training Opportunities](#)

[Meeting Sponsor](#)

[Sponsorships Available](#)

Monthly Meeting Announcements:

Luncheon Program

[\(jump to registration section\)](#)

Topic:

Awareness Doesn't Matter- A Behavior Design Approach to Securing Users

More and more time has been spent discussing security awareness in the past year. This talk will argue that "awareness" isn't the key to solving the problems plaguing security environments; user behavior is all that matters and our paradigm for altering the behavior of our users is flawed.

The failures of security awareness to provide meaningful security improvement are legion - regardless of the number of regulations that enforce it or the number of new security awareness videos that corporations produce, users continue to be the main source of security issues within the enterprise.

In this talk, **Aaron Cohen** of the Hacker Academy will argue that the issue isn't more awareness, but different behavior that is the true issue plaguing our users.. The talk is outlined as follows:

The failure of awareness to make meaningful change

- A thought experiment
- A new paradigm: Behavior Design
- The science of Behavior Design
- Testing and Measuring your hypotheses
- Types of Behavior
- Implementing this and still remaining compliant

Our Guest Speaker(s):

Aaron Cohen

Bio:

Aaron Cohen is an entrepreneurial leader with 10 years of experience in the information security space. While focusing his efforts on training and working with both government and commercial customers, he has given them the ability to quantify ROI in the training space and produce tangible results. Aaron founded The Hacker Academy in 2005, which is a leading online security training platform, which is now a part of MAD Security where he is a Managing Partner. He has been featured on numerous media outlets such as CNBC, ABCnews.com, CSO Magazine, Atlanta Constitution Journal, and The Chicago Tribune.

Time Schedule:

May 8th, 2014

11:15 a.m. Registration / Networking

11:30 a.m. Luncheon / Networking

11:45 a.m. Chapter Business Meeting

11:55 a.m. Sponsor Presentation

12:00 noon Presentation

1:00 p.m. Adjourn

Location:

HESS - Houston Engineering and Scientific Society Club
5430 Westheimer at Yorktown. (Free Garage Parking)

Advance Registration Appreciated

Our Meeting Sponsor:



[Sourcefire](http://www.sourcefire.com), now part of Cisco, is a world leader in intelligent cybersecurity solutions. Together with Cisco, Sourcefire provides a broad portfolio of integrated solutions that deliver unmatched visibility and continuous advanced threat protection across the entire attack continuum, allowing customers to act smarter and more quickly – before, during and after an attack. Sourcefire's innovation in open source security, as well as commercial next-generation network security platforms and advanced malware protection solutions has been trusted for more than 10 years. Sourcefire has earned a reputation for innovation, consistent security effectiveness and world-class research all focused on detecting, understanding and stopping threats.

For more information, visit: www.sourcefire.com .

Contact:

Suzzy Moore
 Regional Sales Manager, Sourcefire, now part of Cisco Security Sales
 Phone: 972-523-1056
suzymoore@cisco.com

Kelly Alagna
 Security Sales
 Phone: +1 512 378 7377
 Mobile: +1 512 940 4906
kalagna@cisco.com

Next Month:

Title: TBA
Speaker: TBA
Abstract: TBA

Registration:

Monthly meetings are held on the second Thursday of each month at the following location:

[Houston Engineering & Scientific Society \(HESS\) Club](#)
 5430 Westheimer at Yorktown. (Free Parking).
 Time: 11:15 a.m. - 1:00 p.m.

Meetings are open to all members and visitors who are interested in Information Security.

NOTE: We now ask for members to include their ISSA membership number when registering. A current ISSA membership is required to qualify for member meal prices and workshop fees. If you do not have your membership number available when registering on-line through Eventbrite, please bring your membership number with you to the meeting for check in and payment.

We encourage members and guests to make reservations [via Eventbrite](#) prior to 5:00 p.m. on the Monday before the meeting to help the chapter plan for enough meals and seating. Advanced reservations may also qualify for a discount on the meeting charge.

NOTE: For security reasons, ensure that you close your browser after booking your lunch reservation through Eventbrite .

Advance Registration Appreciated

Luncheon Meeting Fees


	Advance Registration	Late - On line or Walk in Registration (after 5:00 pm Tuesday)
Luncheon Meeting (11:15 am - 1:00 pm)		
Chapter Members	\$20.00	\$25.00
Non Members	\$30.00	\$35.00

CPE Credit:1 hour for the luncheon presentation
 Pre-Requisites: None, or as specified in the event.
 Dress Code: Business or Business Casual Attire
 Questions?: Visit the chapter web site for contact information (<http://southtexasissa.org>)

Upcoming Training Opportunities

As usual, our prolific education director is busy preparing educational opportunities for our chapter members at remarkably attractive prices .

1. Ethical Hacking and Penetration Testing Class:

- May 10th - Setup
- May 12th - May 16th 2014 8:00 am - 5:00 pm (Class time; 8:30 to 4:30)
- Registration Closes April 26th
- Register here:  (<http://www.eventbrite.com/e/ethical-hacking-and-penetration-testing-class-may-2014-tickets-10930610751?aff=eorg>)



Please check our Eventbrite registration site at <http://southtexasissa.eventbrite.com>

Once again, please contact Joanne Ashland (education@southtexas.issa.org) to express your interest or for any questions.

Upcoming Regional Training Opportunities:

Austin:

- TBA

Houston:

- ISACA -
 - Friday, April 18, 2014 10:00 AM - 1:00 PM
 - The Crowne Plaza Hotel - Downtown
1700 Smith Street, Houston, Texas 77002 USA
 - [View Event Fees](#)
 - [View Event Summary](#)
 - [View Event Agenda](#)
 - **RSVP:** Wednesday, April 16, 2014
 - (See www.isacahouston.org for details).

Sponsorships Available for Future Monthly Meetings:

If your company is active in the information security business, you should consider taking advantage of the opportunity to raise awareness of your company to our members.

Each month we solicit a sponsor for the luncheon presentation as well as any special workshops. The charge is quite small and it provides you the following benefits:

- (1) your logo on our chapter web site
- (2) five minutes at the beginning or end of the presentation to present your company, and
- (3) the opportunity to conduct a drawing, if you would like to, in order to collect business cards



Please contact Jason Deering (marketing@southtexas.issa.org) or any member of the ISSA chapter board to express your interest.

For CPA CPE candidates:

Our TSBPA CPE provider number is 008915.

Objectives: See description above

Content: See description above

Prerequisites: None

Experience Level: Moderate

CPEs: Varies by event (1 to 40 hours)

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